



# PROFILE

Habeys® The largest music brand of Maldives



# Introduction

This document is the media kit, compiled by **Habeys**®. This contains information about the bands and their activities.

**Habeys boduberu**® is famous for its unique use of the traditional and modern Maldivian style of Boduberu songs.

**Levitation By Habeys**® is an original Maldivian band that sings snappy verses upheld by goose bumps inciting instrumentals to characterize their own particular interesting style of music.

Alternative Rock band **Gravity By Habeys**® enhance its genres of music capacity and fan-interest with nationally recognized and popular artists.

Recently we introduced **Habeys Fusion**® to present a one of a kind squeeze of melodic improvement into the Maldivian culture.

**Habyes Studio**® provides total solution (Composing, Recording, Mixing, Mastering, Videography etc. with the latest equipments).



Our shows are boundless, as we perform on all events. We perform at birthday parties, private functions, office commemoration functions, hithaanee shows, national music festivals, universal music occasions and so on. We do perform at least three shows for every week. We have now performed more than seven hundred shows the country over and universally.

# Boduberu In Maldives

**Boduberu** is similar to some of the songs and dances found in east and south West Africa. It is likely that the music was introduced to the Maldives by sailors from the Indian Ocean region. It may be said that Boduberu first made an appearance in The Maldives in the 11th Century AD, or possibly before that.

Boduberu is performed by about 20 people, including three drummers and a lead singer. They are accompanied by a small bell, a set of drums also known as a boduberu, and an onugandu - a small piece of bamboo with horizontal grooves, from which raspy sounds are produced by scraping. The songs may be of heroism, romance or satire. The prelude to the song is a slow beat with emphasis on drumming, and dancing. As the song reaches a crescendo, one or two dancers maintain the wild beat with their frantic movements ending in some cases in a trance. The costume of the performers is a sarong and a white short sleeved shirt.

The performance begins on a slow and mellow tempo and increases until a very fast pace is acquired, while the dancers move all around an improvised stage, in a very ample way, turning and twisting their bodies, moving their arms up, looking at each other or not, entering in some kind of dance that some could perceive as a trance. The moves all come together in response to the beating of the drums. Along with the drums, dancers slowly start to sing a slow Dhivehi song in a very languorous vocal that will progressively rise and speed up.

As the rhythm of the drums takes the night, we must say that the scene and the music can quickly become hypnotic. Songs are sometimes very old, transmitted from generations to generations on the islands during festivals.

## Definition and Biography

The name "**Habeys**" defines in English as Awesome.

Originally formed as a Boduberu band comprising of close group of friends. Habeys Boduberu was formed on **07th August 2011** in Male', Maldives. What started out as a hobby for the seven members have grown into a band of 27 members and have now become the most popular bands of the genre with the largest fan base in Maldives. This is due to the hard work and diligence of all of our members which also accounts for our numerous skills and achievements.

Although we mainly use the traditional Maldivian style of Boduberu songs, the heavy influence of special cultural acts in our songs make us unique from the established and up coming bands in Maldives.

Initially the band used to perform at different events using different Traditional Maldivian dances, songs & other cultural activities. And with each event, our popularity continued to soar at an astonishing pace.

In addition to the member's genius for music & entertainment, we also had a vision and sound business knowledge to create and develop Habeys into a brand synonymous with the most unique music & entertainment brand in Maldives. To this end, We first launched the Habeys website in 2012. This is the first website in Maldives launched by Boduberu artists. The launching of our website opened up a world of opportunities for the band and our members in terms of international exposure. It lead to us getting the opportunity to represent Maldives and perform at the World Music Day Festival in 2012 and 2013. This is one of our greatest accomplishments and proved to be the stepping stone to an even more successful future.

## Read about some of our performances

Habeys is the only music band who performed at 1656+ performances at 30+ different Islands through out Maldives. And also we have performed at multiple countries such as Egypt , Singapore , Malaysia & SriLanka.

In Egypt Tour we have performed at

- 21st Sep 2016 Cultural Road Show at Cairo (Egypt)
- 22nd Sep 2016 Chanting Performance at Sultan Qansuwa al-Ghuri
- 23rd Sep 2016 International Sama Festival , Opera House (Cairo Yard Lhnajr)
- 24th Sep 2016 Chanting performance at Talhat Harb (Cairo)

In SriLanka we have performed at SATA (South Asian Travel Awards) Ceremony World Wide on 15th and 16th of November 2016.

In Singapore we have performed at Suntec City on 24th February 2017

- 24th February 2017: Habeys Boduberu (Drum Performance) / Habeys Boduberu feat. DJ Ali / Gravity by Habeys feat. Thola.
- 25th February 2017: Habeys Boduberu (Drum Performance) / Gravity by Habeys feat. Ritte.
- 26th February 2017: Habeys Boduberu (Drum Performance) / Gravity by Habeys feat. Muazzin.

In Malaysia we have performed at a Maldivian gathering event.

- 28th February 2017 at KL – Kuala Lumpur Malaysia.

Our Second performance in Malaysia. We have performed on “Promoting the colors and tastes of Maldives”. On the occasion of independence day of the republic of Maldives.

- 28th July 2017 at JW Marriot | KL – Kuala Lumpur Malaysia.

Our Second performance in SriLanka. We have performed at EID celebrations organized by the embassy of the Republic of Maldives on 30th August and 1st of September 2017.



## About our development

Continuing with our development plan, We created our own studio in 2013. Habeys Studio started out as home of the Maldivian Long Drums leading acts Habeys , branched out as a full serviced studio equipped latest cutting edge technology. In short time it has become leading local artist preferred studio for their projects. Our diverse, versatile highly talented and trained team has been major driver of our success.

Following it was the launch of our first audio album Jinni which is an original Habeys production and was also recorded at our own studio.

Our first album "Jinni" was an instant hit with the fans and was also the first Boduberu album in Maldives to be released internationally. It was widely recognized as a 100% original Maldivian production which is a rare occurrence. It is available at iTunes store and different international and local music stores.

Second album "Zamaan" released on 28th May 2017. This album is the first of its kind, from our series of Nasheed albums, which we will be releasing every year specially for ramadan, Which is to be distributed to everyone as a gift from us Habeys, and the very first of its type of Full HD video Nasheed album ever to be released In Maldives. We, The Habeys studio, holds the 100% copyrights to all the melodies and its lyrics in this album. Album includes 7 different Nasheeds containing High Definition audio and Video. All contents are distributed among the country. All contents are available for unlimited downloads internationally in our website, SoundCloud and Youtube.

The next step forward for Habeys brand was the launch of our very own pop band "Habeys Pop" in 2014. Now the pop band was re branded as "Levitation By Habeys". The aim of this band is to uphold the Maldivian tradition without losing our traditional values, rites and rituals. We continue to learn and practice the many traditional activities of our ancestors which has somehow become lost over the years and will continue to maintain our identity as an original Maldivian band. Started continuing with Thola as Vocals, Indi and Javaa on guitars , Marey on Bass and Sinoo on drums.

And our 3rd Band Gravity By Habeys formed in 2016 under Habeys Boduberu. Gravity is a Maldivian rock/metal band comprising of multi talented and experienced musicians, highly reputed of the current music scene. Leading the frontline is Muazzin while on guitars are Shahyd legacy and Reeburi. On bass Jessy and Hamdh on drums. The lineup came together as good friends who performed with each other previously at various gigs but never together.

With major inspirations deriving from the rock and metal genre, Gravity aims to introduce a new era of Maldivian rock. With a progressive style and sound Gravity brings to the table a unique take on Maldivian art and music. As the name implies, Gravity is surely a force like nothing else.

Our 4th Band Habeys Fusion was formed on 22nd February 2017. Including two top contestants from Maldivian Idol Season 2. Top 16 Ahmed Sayyah and Top 5 Ibrahim Waheed (Bodube) as lead vocals and Haito , Rizmee on Guitar and Javaa on Drums.

On 26th June 2017, our very own public event Habeys Eid Show was launched. And we have released our very own 5 more albums together. "Gilgamesh" , "Redhan" , "Kanbulo" , "Rankolhaa" and "Gateways". Its the first time in Maldivian history to release 5 music albums together from a band. And Habeys became the first music band to own 7 albums.

Our largest step was to launch our own mobile application to enhance our music sharing through technology. And to launch the largest music website [www.habeys.net](http://www.habeys.net) with upgraded mobile support and so many features. Our mobile app "Habeys" is the one and only music app from a Maldivian Music Band. It includes all information about us and so many fans interactive interfaces such as direct listening and downloading.

Our event "Habeys Eid Show" became one of the largest event.

## Band Logo



This is the main logo of our brand. This logo represents the cultural design called "Laa jehun". Lines in the logo represents uniqueness. And also we use different logos for our bands and Studio. Our Bands are Levitation by Habeys  
Gravity by Habeys  
Habeys Fusion  
And also Habeys Stduio

## Contact Details

Ali Shifau | Manager, Owner

Hotline: +960 7900008

Email: info@habeys.net | admin@habeys.net

Also find Habeys Boduberu on

Lavafoshi | YouTube | Viber | Facebook | SoundCloud | Twitter | Instagram | Sanpchat



## Vision & Mission

Quality and Affordable Entertainment

Upholding our tradition without losing our traditional values, rites and rituals

Transcending our culture

Initiation & Representing our beautiful Nation Abroad

Enhancing music through technology

Treating our supporters respectfully

## Slogan

"Your favorite entertainer"

## Albums

Jinni | Zamaan | Kanbulo | Rankolhaa | Gateways | Gilgamesh | Redhan

Our first album "Jinni" was an instant hit with the fans and was also the first Boduberu album in Maldives to be released internationally. It was widely recognized as a 100% original Maldivian production which is a rare occurrence. It is available at iTunes store and different international and local music stores. Second album "Zamaan" released on 28th May 2017. This album is the first of its kind, from our series of Nasheed albums, which we will be releasing every year specially for ramadan, which is to be distributed to everyone as a gift from us Habeys, and the very first of its type of Full HD video Nasheed album ever to be released in Maldives. We, The Habeys studio, holds the 100% copyrights to all the melodies and its lyrics in this album. Album includes 7 different Nasheeds containing High Definition audio and Video. All contents are distributed among the country. All contents are available for unlimited downloads internationally in our website, SoundCloud and Youtube. On 26th June 2017, our very own public event Habeys Eid Show was launched. And we have released our very own 5 more albums together: "Gilgamesh", "Redhan", "Kanbulo", "Rankolhaa" and "Gateways". Its the first time in Maldivian history to release 5 music albums together from a band. And Habeys became the first music band to own 7 albums.



# Habeys Mobile Application<sup>®</sup>

The Unlimited Entertainment



This application contains Habeys Boduberu musics, videos, social media information etc. Keeping up with fans is faster than ever. This is the first mobile application from a Maldivian Music Band.

**WEBSITE**  
[www.habeys.net](http://www.habeys.net)



## ✔ Optimized for Desktop and Mobile

Website contains all our informations. Our albums , Bands, Events, Event Photos, Event Viideos, Social Media paltforms etc. This site would appeal to the average person in the way that it is very simply done, and we made everything very easy to find. Just the information that they want to convey presented in the simplest way possible. People with no technical background would definitely appreciate the simplicity and ease of navigation in this site.

## ✔ Fastest Availability

people without image-loading browsers can access the links via the text at the bottom which is very handy and essential

## ✔ Latest notification technology

This website is capable of sending smart notifications for you. Users are allowed to subscribe for new event, new song or news notifications.

## ✔ Offline music streaming

Capable of playing offline. Users can stream our songs and they can keep them saved offline. The floating music player of the website is designed to play anything in the background.

# SOCIAL MEDIA

🔵 Maldives Largest Social Media Fan Base



## Twitter

One of the largest Twitter platform in Maldives. And also the largest Twitter fan base from a Maldivian Music Band. 10K Tweets | 10.6K Followers



## Facebook

The largest fan base among all bands of Maldives. And the first ever boduberu Facebook **Verified** page. 334,643 Likes



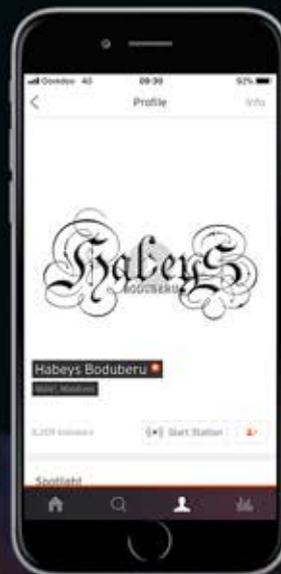
## Instagram

One of the largest Instagram platform of Maldives. And one of the most updated Instagram feed. 1.8k Posts | 17.2k Followers



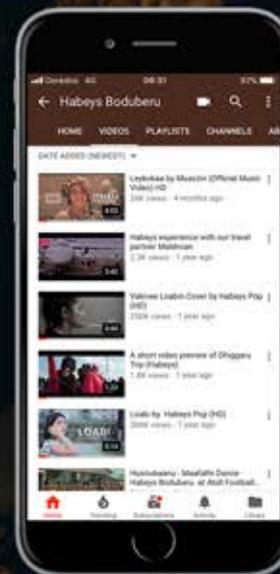
## Llavafoshi

One of the most recently played tracks in Llavafoshi. Llavafoshi is a local music streaming app. 1.9k Listeners



## SoundCloud

One of the largest SoundCloud music collection of Maldives. With 6.2K Followers. The first ever Pro SoundCloud from a Maldivian music band. 1.2 Million hits



## YouTube

One of the largest YouTube Channel from Maldives. With 3.1K Subscribers. 1.4 Million Views

# HABEYS STUDIO



## Audio Services

Composing

Mixing

Mastering

Dubbing

## Read about Habeys Studio

Established in 2003, Studio started out as home of the Maldivian Long Drums leading acts Habeys .branched out as a full serviced studio equipped latest cutting edge technology. In short time it has become leading local artist preferred studio for their projects. Our diverse, versatile highly talented and trained team has been major driver of our success. We approach each project with fierce dedication and a sense of adventure We are are committed to provide you nothing but best, ensure you get the ideal music score, sound design, and standard/high definition audio mixes and output for media project. And also read more about Habeys: Group of friends formed Habeys Boduberu Group on 7th August 2011.

## Videography Services

Video Shoots

Editing & Vfx

Post Production

Aerials





# About us

Formed in 2016 under Habeys management, Gravity is a Maldivian rock/metal band comprising of multi talented and experienced musicians, highly reputed of the current music scene  
Leading the frontline is Muazzin while on guitars are Shahyd legacy and Ryhan. On bass Jessy, on keyboards Zahil and on drums Hamdh

The lineup came together as good friends who performed with each other previously at various gigs but never together.

With major inspirations deriving from the rock and metal genre, Gravity aims to introduce a new era of Maldivian rock. With a progressive style and sound Gravity brings to the table a unique take on Maldivian art and music.

As the name implies, Gravity by Habeys is surely a force like nothing else.

# Line up



**Muazzin**

Lead Vocalist



Biography



**Jessy**

Bassist, Keyboard Engineer

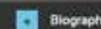


Biography



**Shahyd Legacy**

Guitarist, Public Engagement

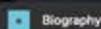


Biography



**Zahil**

Keyboardist

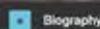


Biography



**Reeburi**

Keyboardist

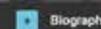


Biography



**Hamdh**

Drummer



Biography



## About Levitation

We became friends as we became a Habey's Boduberu. Our friendship evolved as the Pop band evolved. It had its ups and downs, but it was mostly ups for the four of us. We got along well almost all of the time. Pop Band members have a special bond. A great band is more than just some people working together. It's like a highly specialized army unit, or a winning sports team. A unique combination of elements that becomes stronger together than apart. Being in a pop band is about touring. It's about writing songs and it's about making records but it's also about taking a wonderful smile onto that stage and making the people feel good about themselves. Now we are rebranded as Levitation. Voice of Maldives 2013 Winner Hassan Tholaq as Lead Voclist, Mamdooh on Bass , Emau on Rythms , Indi on Lead Guitar and Fai on Drums.



**Thola**

Lead Voclist



**Mamdooh**

Bassist



**Emau**

Rhythm



**Indi**

Lead Guitar



**Sino**

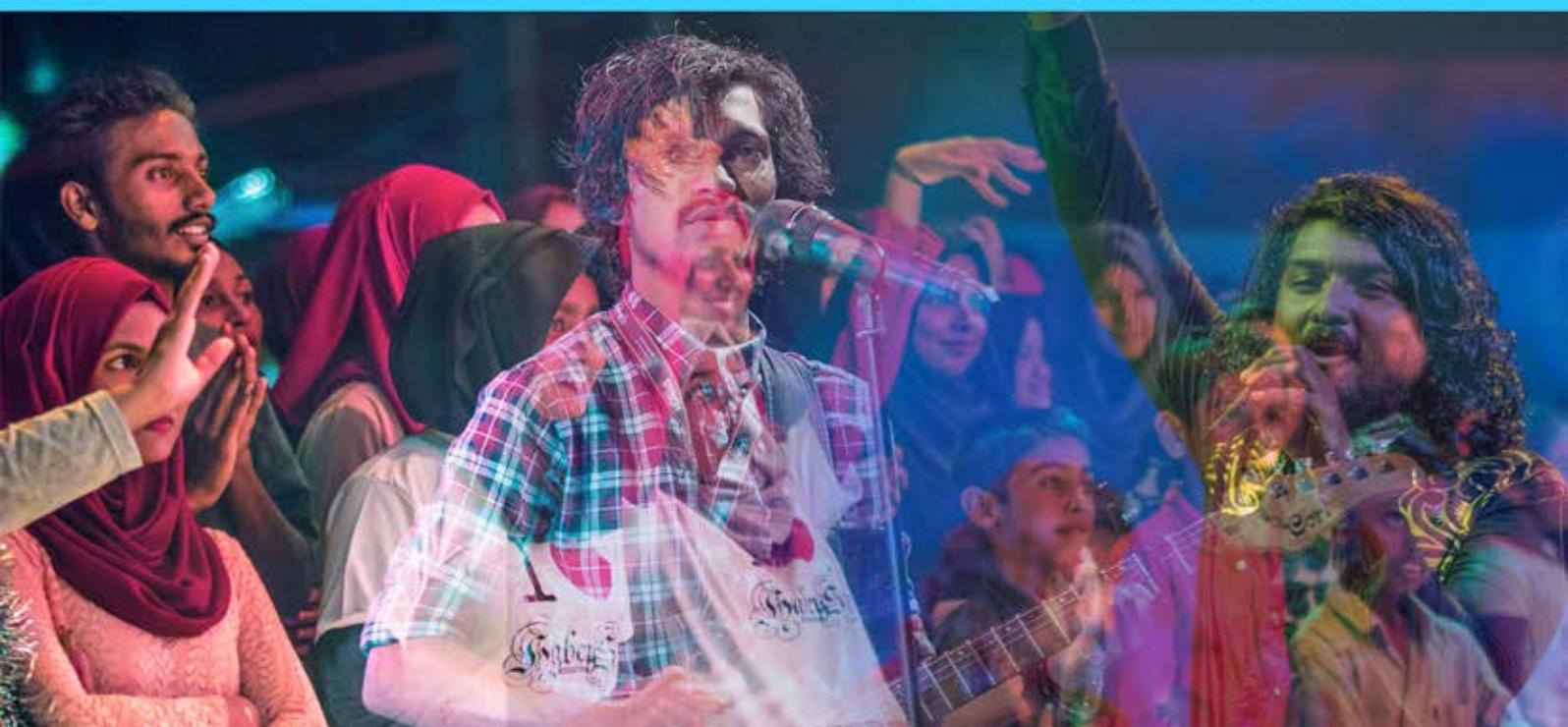
Drummer





## About Fusion

Formed under Habey's Management on 2016. As the Habey's brand kept growing and the need for a third band addition to [Levitation](#) & [Gravity](#) was essential. **Habey's Fusion** featuring the lead vocals from Maldivian Idol season 2 Top 16 contestant Ahmed Sayyah (Sayyu) and the 5th place contestant Ibrahim Waheed (Bodube).





## Albums

Our first album "Jinni" was an instant hit with the fans and was also the first Boduberu album in Maldives to be released internationally. It was widely recognized as a 100% original Maldivian production which is a rare occurrence. It is available at iTunes store and different international and local music stores. Second album "Zamaan" released on 28th May 2017. This album is the first of its kind, from our series of Nasheed albums, which we will be releasing every year specially for ramadan, which is to be distributed to everyone as a gift from us Habey's, and the very first of its type of Full HD video Nasheed album ever to be released in Maldives. We, The Habey's studio, holds the 100% copyrights to all the melodies and its lyrics in this album. Album includes 7 different Nasheeds containing High Definition audio and Video. All contents are distributed among the country. All contents are available for unlimited downloads internationally in our website, SoundCloud and Youtube. On 26th June 2017, our very own public event Habey's Eid Show was launched. And we have released our very own 5 more albums together. "Gilgamesh", "Redhan", "Kanbulu", "Rankolhaa" and "Gateways". It's the first time in Maldivian history to release 5 music albums together from a band. And Habey's became the first music band to own 7 albums.

**THE BAND WITH MOST ALBUMS IN THE HISTORY OF MALDIVES**



HABEYS BODUBERU | GRAVITY BY HABEYS | HABEYS FUSION | LEVITATION BY HABEYS

# OUR DEDICATED UNIFORMS



WE ALWAYS USE DEDICATED UNIFORMS FOR ALL EVENTS

# TECHNICAL RIDER & STAGE PLAN FOR OUR BANDS

Below is a list of our technical requirements. It might sound a bit formal to you, this is not meant to cause any inconveniences on your behalf. We designed this rider for optimum effectiveness at the day of the show. If there are any questions or if you have trouble providing any of the below mentioned please get in touch with us before the day of the show and we will work out a solution.

## INPUT LIST

- 1-Bass drum
  - 2-Snare top
  - 3-Snare bottom
  - 4-Tom 1
  - 5-Tom 2
  - 6-Tom 3
  - 7-Tom 4
  - 8-Hihat
  - 9-OH L
  - 10-OH R
  - 11-Bass Guitar (clean)
  - 12- Bass Guitar Dirty
  - 13-Guitar L (shahyd)
  - 14-Guitar R (ryhan)
  - 15-Keyboard L
  - 16-Keyboard R
  - 17-Acoustic Guitar
  - 18-Backing Vocals
  - 19-Backing Vocals
  - 20-Boduberu
  - 21-Boduberu
  - 22-Boduberu
  - 23-Boduberu
- 2 Guitar Amps (sm57 mics preferred)
  - 1 Bass Amp
  - DI for acoustic
  - Shure sm58 wireless for vocals
  - 5 nos 15" monitor wedges with 5 separate bus outs
  - 1 mono bus out for drummer
  - 2 nos Electricity port near each wedge to power pedals boards and 1 port for the drummer
  - Cymbals: (zildjian,meinl preferred) 14" Hihat20" or 22" Ride10" splash1 nos 16" crash1 nos 18" crash
  - Dynamic mic for boduberu (shure sm57 preferred)Drumkit (Tama Superstar)
  - Bass drum 22" or 20 " Snare 14" Toms 10",12,16,18

**Vocals** (Any of the following) Shure Sm58 Wireless System Shure QLXD24 Wireless System

**Bass**

Behringer Ultra Bass BX4210A Hartke

**Guitars Amps**

Peavey 5150 or 6505 Marshall Jcm 900

Engl or any similar amp

**Guitar and Bass Cabs**

4x12 with Vintage or Greenbacks (For Guitars) 8x10 or 4x10 Bass Cabs

**Mics for Guitar Amps**

Sm57

**Drums Microphone**

Akg Or Shure Drum Mic Systems

**KICK** : AKG D112 or Audix D6 **SNARE**: Shure Sm57

**OVERHEAD**: Rode K2 or AKG C1000 **HIHAT & RIDE**: Senheiser E614 **TOMS**: Senheiser E600

**BASS** amplifier has DI output or choose external DI interface

# DIGRAM OF STAGE SETUP FOR OUR BANDS

## GRAVITY LEVITATION FUSION



## ADDITIONAL EQUIPMENTS

Round base mic stand for male vocalist (if available) Floor carpet (approx. 160cm x 200cm) for drums on the stage

### STAFF

We will provide our own sound engineer as he is more familiar with the bands sound and very experienced with Allen & Heath and Sound Craft and other digital and analog mixers as well

### BACKSTAGE

A separate room for the band to get some rest before and after the show. It would be great to have some sofas, tables, chairs, a mirror and sink.

### ADVERTISING & PROMOTION

There`s a large amount of promo material we can send to you for advertising purposes. Don`t hesitate to write, if you need posters or flyer and promos templates, logos or picturesIn various file formats.

Just get in contact with us. There`s no corporate identity in our advertising, but a corporate feeling for what the band is. We appreciate good design, whether it`s professional or just made from the heart.

Follow Habey's Boduberu™ on

YouTube | Viber | Facebook | SoundCloud | Twitter | Instagram | Snapchat



# TECHNICAL RIDER & STAGE PLAN FOR BODUBERU

## INPUT LIST

- 1- Main Vocals
  - 2- Backing Vocals
  - 3- Backing Vocals
  - 4- Boduberu
  - 5- Boduberu
  - 6- Boduberu
  - 7- Boduberu
  - 8- Boduberu
  - 9- Boduberu
- 2 nos 15" monitor wedges on stage front with one bus out for drummers
- 2 nos 15" monitor wedges on stands for backing vocals with one bus out separate from the drummers
- Dynamic mic for boduberu SM57 or Similar
- 2 Small diaphragm condenser mics for backing vocals – PGA81 or Similar
- Shure wireless SM58 mic for the main vocals.

Above is a list of technical requirements for our band Habey's Boduberu. It might sound a bit formal to you, this is not meant to cause any inconveniences on your behalf. We designed this rider for optimum effectiveness at the day of the show. If there are any questions or if you have trouble providing any of the below mentioned please get in touch with us before the day of the show and we will work out a solution.

## FRONT PREVIEW



# WE APPRECIATE OUR SPONSORS

Brand ambassadorship



National Airline as our Travel Partner



Co Sponsors from



Media Partners



Beverage partners



Official energy drink



Garment partners



Supporting partners





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